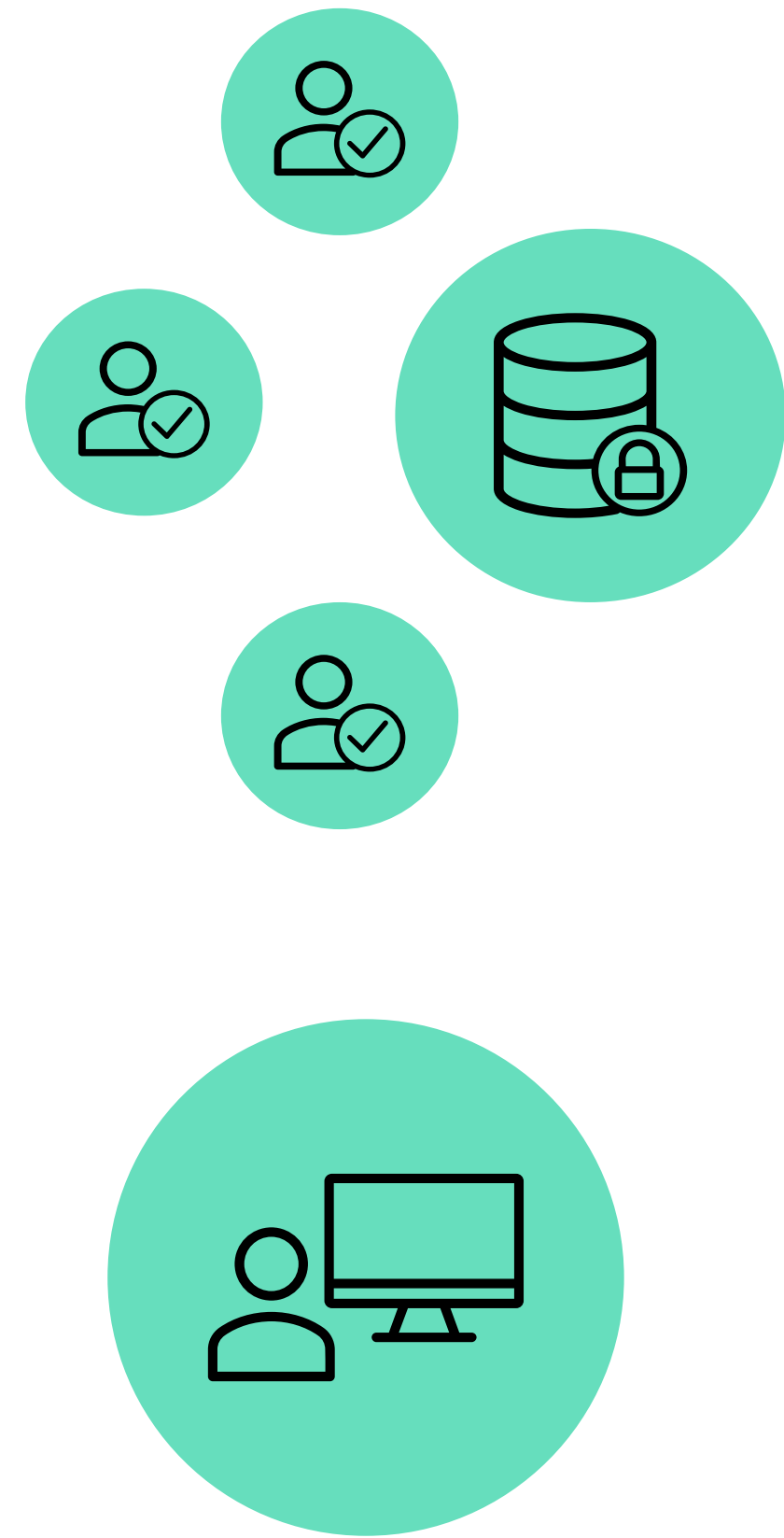


**Bitnobi**

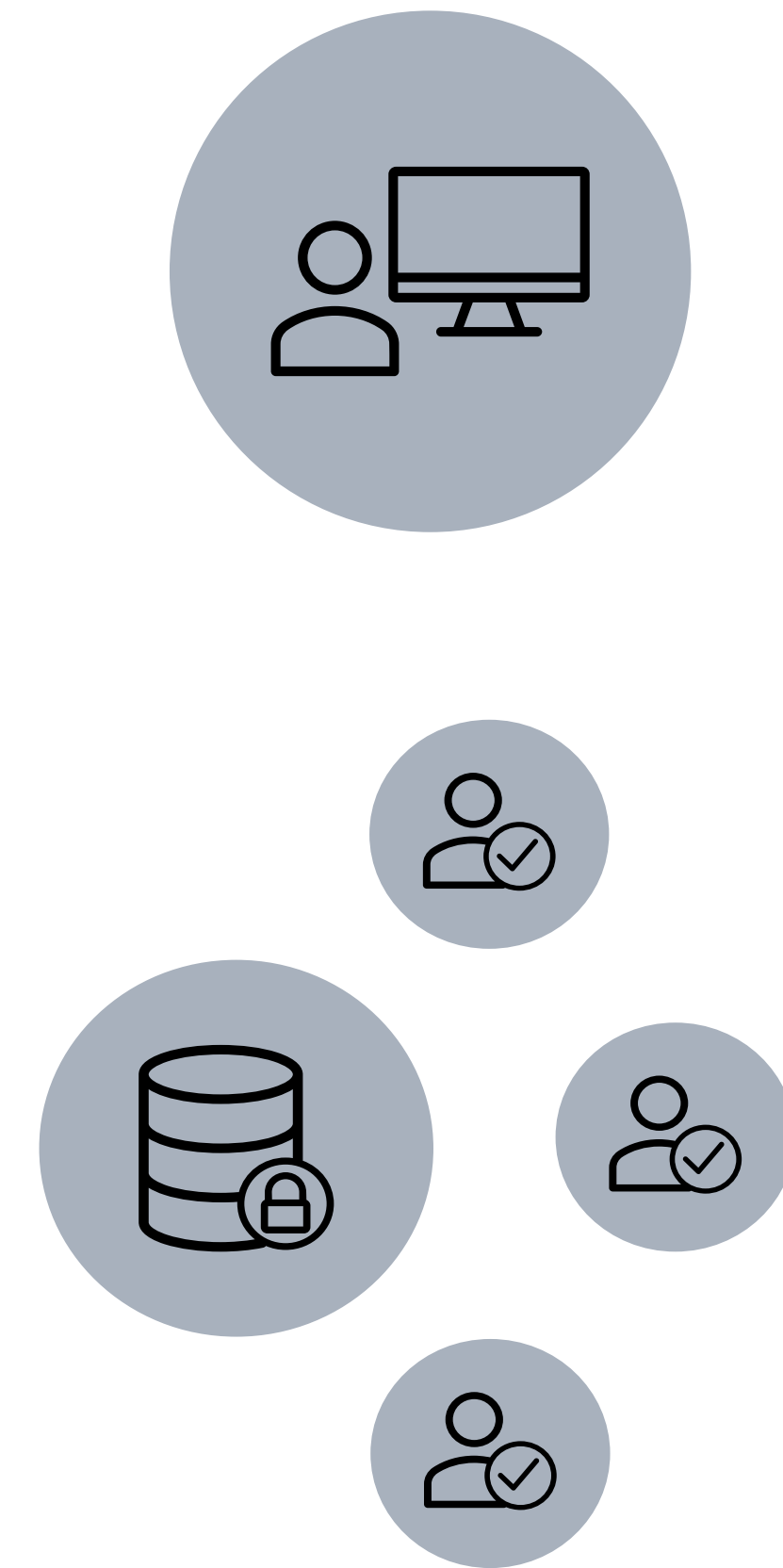
trusted, data sharing



# Data Sharing Network Problems



How to engage in a data sharing network but still maintain ownership and control of the data



# More problems

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## IT Administrators

- Requests to provision data
- Direct access or sandboxing data
- Very worried about data sovereignty



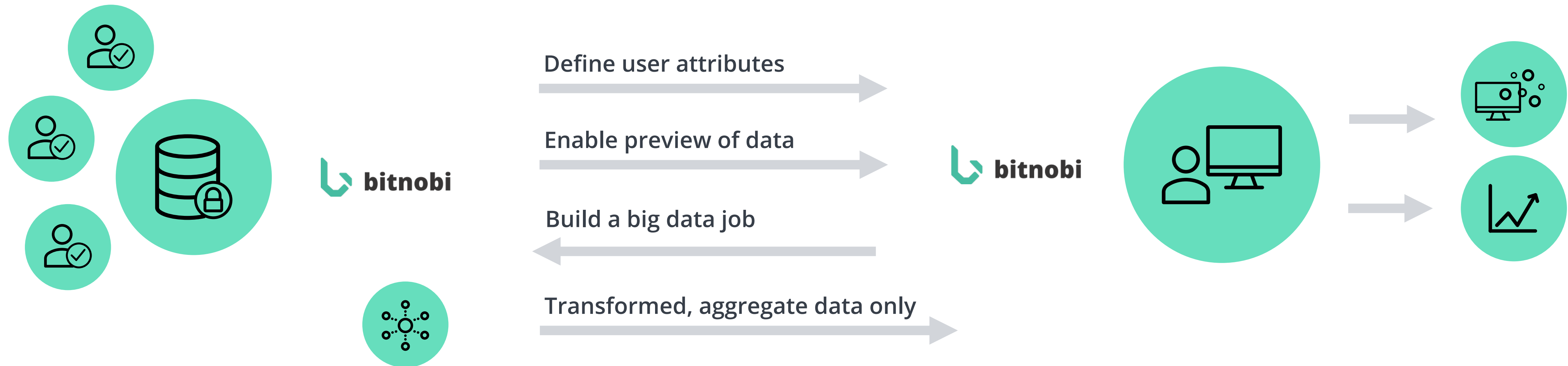
## Business Analysts / Data Scientists

- Inadequate data access credentials
- Waiting long periods of time for data (inefficient)
- Too many data sets to sift through

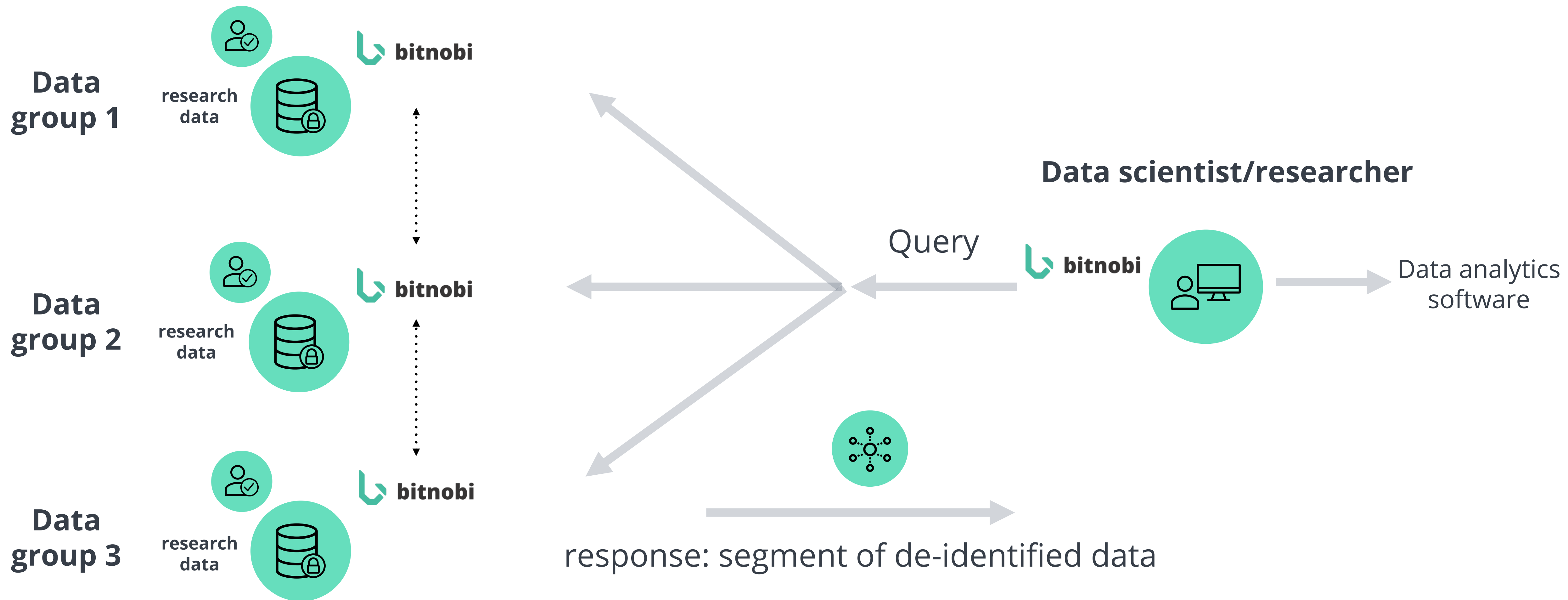


# How it works

A privacy-protected, data sharing platform which keeps raw data at the source and sends aggregate data only to end user



# Federated data access sharing network



With Bitnobi, a data owner has an opportunity to connect with other proprietary, research data repositories in order to expand the types of data sets made available to end users. Likewise, an organization's end users can be end users in the same scenario when trying to access data from other third party data providers.



# Key benefits

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## Access to data in minutes instead of months

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- Data providers set rules of engagement and rely on Bitnobi to move queries to their infrastructure for execution
- End users only see a preview of data while building their data query which is verified against data provider's privacy rules in run time

## User-friendly interface

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- Enable end users of all skill levels to prototype, build and launch data queries
- Seamlessly combine datasets from multiple sources

## Enhanced security

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- **20%\*** of data breaches happen because of copies of data being transferred to end users
- With Bitnobi, end users leverage a segment of data for further data analysis instead of receiving copies of big data

## Simplified interaction

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- Facilitate the creation, setup and operation of a data sharing network
- Securely access approved external and internal datasets from anywhere with a single Bitnobi account

\* see figure 13: [https://www.f5.com/content/dam/f5/downloads/F5\\_Labs\\_Lessons\\_Learned\\_from\\_a\\_Decade\\_of\\_Data\\_Breaches\\_rev.pdf](https://www.f5.com/content/dam/f5/downloads/F5_Labs_Lessons_Learned_from_a_Decade_of_Data_Breaches_rev.pdf)



# Key Security/Privacy protocols and processes

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- Bitnobi was designed and developed based on NIST standards.
- The solution is a prime example of “Privacy of By Design” wherein no raw data is stored, privacy is enforced in run-time as end users build out data queries.
- Penetration tests have been executed by Hitachi via Bitnobi’s partner, Replica Analytics (RA) (<https://replica-analytics.com/home>). RA is using the Bitnobi solution as an integration point between their clients and RA’s proprietary synthetic data generation technology.
- Roche’s Global IT group has deemed the Bitnobi platform to pose no risk at all to Roche’s IT infrastructure. Documents provided to Roche Global include a security risk assessment and a data classification report.
- Diabetes Action Canada successfully executed a pilot project test using Bitnobi in March 2021 for internal data sharing (using their NDR) and external data sharing (by accessing NFLD health data at Memorial University).
- Privacy protection in run-time is a key piece of Bitnobi’s intellectual property portfolio. <https://ieeexplore.ieee.org/document/7014180>



# Key Benefit of keeping data on site

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- Mitigate the risk of data breaches since copies of data are not being moved to a centralized repository.
- Maintain data ownership by keeping data on site and providing access to small segments of approved data





# Summary

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*Bitnobi allows organizations to maintain ownership and control of their datasets while enabling secure third-party data interactions*

Big problem being solved for data providers, business analysts/data scientist



Bitnobi is a simple, easy to use tool that can be deployed quickly



Strong team bringing this technology to market



# Thank you!

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Learn more:

[www.bitnobi.com/decentralized-data-sharing-network](http://www.bitnobi.com/decentralized-data-sharing-network)

